

POWERADVISOR

PowerAdvisor portfolio management software is a complete solution for managing assets, producing reports, billing clients and rebalancing accounts.

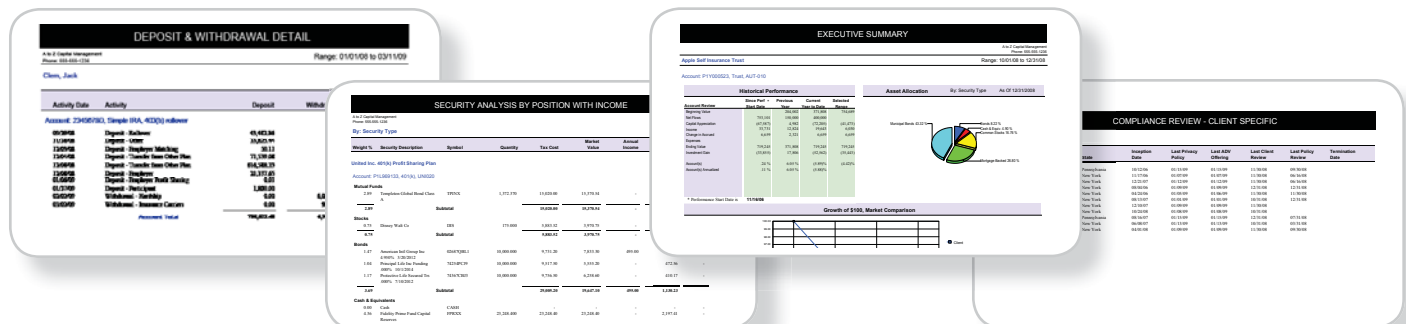
Secure & Scalable to Grow with Your Business – Microsoft’s SQL Server open-architecture database insures maximum flexibility and portability for use in other applications. Easily access all the data you need to make informed decisions and provide your clients with distinctive, sophisticated reports.

Ease of Use – Spend less time managing financial data and more time serving clients with PowerAdvisor’s intuitive interface that helps your data management activities run at peak efficiency.

Robust & Feature Rich – With over 60 reports, PowerAdvisor’s robust functionality includes tax-lot accounting, cost basis tracking, reporting for groups, individual accounts and globally.

Flexible & Customizable – Create clients, groups, asset models, billing methods, securities, asset classes, industries, sectors and indices for the way you do business.

Compliance Reports & Audit Prep – Be better prepared for upcoming exams and auditor inquiries.



Compliance Solutions

PowerAdvisor delivers compliance solutions that help minimize the administrative cost of oversight and maximize resources dedicated for client care and practice building. PowerAdvisor’s compliance features assist in managing compliance information with:

- Reports developed with state & federal experts to answer auditor’s most frequently asked questions
- Simplified record-keeping for your compliance program
- Quick retrieval of client, account, global-level data, & reports for waiting auditors

“The PowerAdvisor suite of turn-key compliance reports are a great help to advisors preparing for the inevitable visit from regulators... Using the reports proactively demonstrates ...that compliance is important and fiduciary excellence is the advisor’s goal”

Thomas Rausch, CPA, CFP®, AIFA®
Compliance Consultants, LLC

Features

PowerAdvisor's feature-rich, customizable platform is scalable to meet any firm's growing needs.

Asset Allocation & Rebalancing

- Use security type, asset class, industry, sector or individual securities
- Generate reports for portfolio realignment transactions.

Client Billing

- Create flat, performance & minimum fees, unlimited tiers & project bills
- Exclude assets from billing calculations
- Bills for individual accounts or groups

Clients, Accounts, Groups & Contacts

- Create unlimited clients, accounts, groups & contacts.
- View client name, account number, type & inception date from main screen

Compliance Solutions

- Suite of audit-ready reports developed with state & federal experts
- Rapid record retrieval when auditors are waiting

Data Management & Custodial Interfaces

- Interfaces available for most custodial platforms
- Easy processing of custodial data records
- Pre-formatted Excel templates for easy import of spreadsheet data

Data Scalability & Security

- Desktop & hosted solutions for security & scalability
- Assign logins, passwords & permissions

Data Viewing & User Interface

- Intuitive navigation for greater ease of use
- Quickly view client holdings from main screen
- Extensive filter & sort capabilities

Prices

- Historical price graphs for individual securities
- Free capture of equity prices through Yahoo! Finance

Reporting

- Reports for compliance, performance, holdings, transactions & management
- Batch processing with multiple output options

- Browser-based reporting for anywhere-access
- Include firm logo on reports

Securities & Benchmarks

- Unlimited security types, asset classes, industries, sectors & indices
- Create indices & index blends
- Pre-loaded Morningstar categories for industries & sectors

Tax Lot Accounting/Matching Methods

- FIFO, LIFO, High Cost, Low Cost & Specified Lots
- Standard & double category average cost for funds

Benefits

PowerAdvisor's open architecture provides features & functionality that maximizes firm productivity.

Cutting Edge Technology

- Superior data security, portability & ownership with PowerAdvisor desktop
- Online anywhere-access with PowerAdvisor hosted solution
- Intuitive navigation to minimize training requirements
- Enhanced security with permissions & passwords

Portfolio Management

- Unlimited capability for clients, accounts, contacts, securities, asset classes, groups, models, indices & more
- Flexible billing options to easily accommodate your firm's fee structures
- Improve efficiency of fee billing generation & upload for custodian processing
- Increase system-wide oversight with management & compliance reports

Reporting

- Deliver presentation quality reports with ease
- Attract new clients with distinctive reports that reflect your branding & management style
- Retain current clients with sophisticated, flexible reporting they expect from a premier advisory firm
- Easily incorporate assets such as annuities or real estate, into total portfolio reports
- Increase processing efficiency with batch reporting & multiple output options including PDF & MS Excel

"Your system is by far the best I've seen in balancing price, convenience and effectiveness..."

Mark Pearson, Chief Investment Officer
Proche Capital Management