

Steve Finnern joined Smarsh, Inc. as a principal in 2003, focusing on management, marketing and oversight of the sales operation. Today, Steve manages sales teams in both Portland, Ore. and New York and has played a chief role in acquiring a client base of over 5000 companies, including at least ten percent of the top broker/dealers nationwide.

Prior to joining Smarsh, Steve held a key product development position for vital business operations platforms at CCBN, now a division of Thomson Financial. He helped implement the central IR online platform for investor relations communications services, integrating internal business units with development and technology. Finnern also served as a free-lance technology consultant in the areas of Web development and e-commerce.

Steve is actively involved in industry organizations, regularly participating in conferences and speaking on industry panels. Some of the organizations he is regularly involved in include: NAIBD, FINRA, SIFMA and NRS, among others. He holds a Bachelor of Science degree in Business Administration from the University of Vermont. Steve currently lives in New York.